

# Begbroke Innovation District Reports on Stakeholder Workshop & Community Drop-in Events

July 2022



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## **1. Report purpose and layout**

This is a combined report document, relating to two separate phases of consultation and engagement undertaken in Begbroke, Kidlington and Yarnton during July 2022, relating to the proposed Begbroke Innovation District.

Begbroke Innovation District has been proposed by Oxford University Development (OUD, a joint venture company made up of Oxford University and Legal & General) as a means of meeting the demands of the Oxford housing crisis while also becoming a centre for innovation, leisure, and living. OUD, with a masterplan and design team of specialist consultants are undertaking the project.

These two reports form a record of the **'Meet the Team – Scoping Issues'** Stakeholder Workshop of 8<sup>th</sup> July 2022 and the **'Community Drop-In Exhibitions'** of the 12<sup>th</sup>, 13<sup>th</sup>, and 14<sup>th</sup> July. The material combines notes from the workshop and feedback provided by participants, through discussions with team members and the feedback form.

The purpose of these events was to introduce OUD, their team and approach, and to seek initial views from participants, to inform the process of taking the Innovation District forward.

## **2. Reports A and B**

These two reports are records of the events and issues raised. To retain authenticity, they have not been overly restructured or processed, therefore some material may appear as raw or repetitive to non-participants.

The findings from these reports will be presented to the whole client and design team as part of the masterplan briefing process.

## **3. Next steps**

The next steps are to issue this report to participants and via the website, and to hold meetings to discuss the approach to future events in Autumn 2022 and beyond.

# Begbroke Innovation District Report A: Meet the Team - Scoping Issues Stakeholder Workshop

July 2022



# Report A: Meet the Team – Scoping Issues, Stakeholder Workshop Friday 8th July 2022

## 4. Workshop Participants

The workshop was a structured, daytime event for invited stakeholders, held on Friday 8<sup>th</sup> July, at the Begbroke Science Park, from 10am – 12:30pm. Invitees were drawn from a range of local representative bodies, interest groups and service providers, alongside the promoter and their planning and design team. A total of **34** people were in attended This included:

- Civic organisations – Parish Councils
- District & County Council representatives
- Local agencies & service providers
- Key interest groups
- OUD Client team
- Hawkins Brown masterplan team
- Quod - planning consultants
- Kevin Murray Associates – community & stakeholder engagement specialists

A full list of attendees is available at Appendix 1.



## 5. Workshop Format

The event was designed to cover all of the main development themes and issues that may arise including links between them, such as:

- Innovation, research & creativity
- Housing & livable community
- Landscape, play & open spaces
- Movement & connectivity
- Sustainability & energy

Begbroke Science Park was used as the workshop venue, as it is within the PR8 development site and was a relatively central point between the three villages of Yarnton, Kidlington, and Begbroke for accessibility. The room used was set up with theatre-style seating facing a presentation screen, with participants free to sit where they wished. Participants relocated to other, smaller, rooms within the Science Park for the breakout sessions, where they worked in groups of approximately 5-7 people, each with a mix of skills, experience, and expertise.

The workshop was facilitated by Kevin Murray Associates (KMA), who began by explaining the 'ground rules' for the day and the main purpose of the event, mainly to share knowledge, and explore and discuss key issues that will shape how the Begbroke Innovation District will be planned and developed.

(Participants were asked if they were comfortable about being photographed as a part of the record of the event; no-one asked to be excluded from photographic record.)

Following the introductory presentation from KMA, Tom Clarke, Planning Director at OUD, gave a short briefing presentation, he spoke about OUD's ambition for the Innovation District. He advised that the development proposed by OUD was not just for the University, but for the community as well. Key topics from his presentation include:

- 1 The benefits of developing this land are intended for the surrounding communities and not just the university
- 2 The workshop acts as an open invitation on how to best integrate existing and the new communities that will come to live in the innovation district. It is critical that the place matters, has a dynamic ecosystem, and acts as a living lab
- 3 As the site is developed, a major benefit is that Oxford University owns most of the land so it can do integrative and holistic planning for the future, avoiding the issue of having to manage or coordinate many different landowners
- 4 The site has potential for the addition of primary and secondary schools, but the situation will be monitored with population projections
- 5 The vision statement is not yet finalised as it arises from community engagement but ideally, the site will have science as the engine; exemplary housing setting new design and performance standards; future-proofed transport links that can be augmented over time and encouraging active travel to, from, and within Begbroke Science Park; Oxford University sponsored schools integrated into the innovation community; attractive

- 6 places to shop, eat and spend time for people from the innovation district and neighbouring villages; fantastic and attractive interactive green space and play space; thoughtful architecture and commitment to sustainability, with sustainability as a pillar of the masterplan and completely embedded in the development of the site
- 7 “We did not want to come to you with a ready masterplan that we treat as our north star, we wanted you [stakeholders] to have input and really work with people in the local community”

After Tom Clarke’s presentation, Darryl Chen, Urban Design Lead, Partner at Hawkins Brown introduced the design team and their approach to the masterplan and design of the Begbroke Innovation District. Key points made in his presentation include:

- “Master planning is a collective practice; we rely on community and stakeholders to develop masterplans”
- “What we want to do here [Begbroke Innovation District] is expand the capacity for innovation”
- A major point for the masterplanners to consider is what should people seek to experience when they get here and what is the viability of getting to the site and getting around it
- Holistic thinking about waste, landscape, etc. so that the site is sustainable
- With an existing green field site, contact to nature as a therapy and respite with a focus on well-being is key
- Combine the ecological value of the landscape with educational, social, and amenity uses. Think of landscape as a social infrastructure in and of itself where it can provide both formal and informal opportunities for social encounters
- “We feel landscape should be working the hardest in this particular scheme,” the aim is to create the intensity of an urban place with the beauty and landscape of a natural place
- One of the aims of this site, since it will be an innovation district, is to turn research inside out and invite the outside in so that it is a “great place to live, work, learn, and play.”

Following the briefing presentations by Tom and Darryl, Kevin explained KMA’s role as community and stakeholder engagement advisers and facilitators. He provided an overview of the early engagement that had taken place between November 2021 and through to this workshop in July 2022, which included in-person and online meetings and events, depending on the level of Covid related restrictions in place at the time. Groups and representatives that KMA met included known

community, civic, and interest groups, service providers and some business representatives.

Coming out of these meetings and discussions were a range of issues, the key ones being:

**Sandy Lane** – bridge & vehicle connection(s) to services

**Flooding** – multiple locations, surface & foul

**Traffic** – safe crossings

**Green space** – for leisure, play, wildlife

**Housing 1** – numbers, type, location

**Housing 2** – affordable provision

**Jobs** – access, skills, opportunities, neurodiversity

**New service roles** – opportunity for providers – health, schools

**Public transport/transit** – links and frequency

**The name** – identity, authenticity, association, brand

**Trust** – lack of... in Council, Agencies, University & Colleges, developers

Following all the presentations, there was an opportunity for participants to ask questions or make comments, which included:

- A single masterplan is needed for all the PR sites, from 6-9, that covers the whole area, taking in Begbroke, Kidlington, and Yarnton, to fully understand the impact and consequences of all these individual developments.
- Trust in the parties involved, particularly around housing and the provision of affordable housing, is difficult to reconcile at this stage given that 50% of the housing provision will be for OU. Local people will not have access to this housing. The Green Belt release was for housing allocation.
- Affordable housing providers are a very broad church. A consortia of different housing providers would yield a better quality and range.
- Will there be affordable key worker housing for teachers, health sector etc.?
- Need for true social sector housing (Council housing of old) for those who can't afford the rent for privately rented properties
- What about provision of health care? Will there be any on this site?



## 6. Group workshop session task – Future scenario planning

Following the briefing presentations and discussion, participants were asked to work in groups to consider future scenarios.

The future scenario planning exercise is a way to explore, without prejudice, future change in a place – change is assumed as a ‘given’ so that the participants can imagine the area 10-20 even 30 years in the future.

In this exercise, each group was given a different perspective to consider as the lead driver of change:

Group 1	Innovation, research & creativity
Group 2	Housing & livable community
Group 3	Landscape, play & open spaces
Group 4	Movement & connectivity
Group 5	Sustainability & energy

The groups were asked to consider that it is 2035 and change has happened driven by their scenario theme. They were asked to

- Discuss, build and describe a plausible 2035 scenario
- Outline the key components/elements – anything missing?
- Who/what is there – residents, visitors, businesses, research, facilities?
- What does it look like, feel like?
- What are the positive and negative attributes?
- How did they get there? What key decisions/steps were taken?
- Give the scenario a name that reflects the changes.

Each group could cover any topics they wished to, whilst ensuring that the suggested ‘driver’ topic that their group had been allocated was included, so that no subject got overlooked.

There were at least two members of the project team in each group to help facilitate and record the discussion, enabling stakeholder participants to freely discuss issues, challenges, and possible opportunities.

The aim was to compare any links and differences between the respective groups at the feedback stage.

## 7. Group Feedback

Each group presented their 2035 scenario headline points in turn, which were then all plotted on a matrix to capture their relative positioning



## Group 1: Innovation, research & creativity



Group 1 discussion covered the following points:

- Spirit of integration – future proofing the site and accessibility to it and its innovation, research and creativity, as integration is innovative in and of itself
- New coherent community with complete integration
- Use the land wisely since it is green belt, with plenty of access to wildlife and green space for all
- Innovative ways to handle water – grey water recycling, appliances in houses that use very little water, adapting to climate change, ensuring flood defences can be integrated with surrounding communities
- Biomedical sciences, research, deep tech, materials engineering sciences, manufacturing, and nano technology
- Focus on more businesses and growing businesses for future innovation cycles
- Renewable power supply that is used on the site and for surrounding communities without using up agricultural land
- Strong vehicular, walking, cycling, and public transport connections; maximise accessibility and permeability for all generations and abilities
- Social spaces for all generations – integrating traditional and non-traditional, formal and informal opportunities for community
- A workplace development on site that prevents people from having to go into town who can walk to work, i.e. local places for local people
- Broaching partnerships with the local schools to facilitate innovation, creativity and research with kids and fostering links with kids and their families

## Group 2: Housing & livable community – “Community Cohesion”



Group 2 discussion covered the following points:

### **Community, services, facilities**

- This would be an intergenerational neighbourhood
- Needs more for children and young people to do, so need to cater for the youth in this new scenario
- Do we need a care home on this site if there is already one on another site?
- Residents need to be able to access and meet their daily needs locally
- There would need to be provision of local convenience stores – currently, Begbroke residents especially, have to drive to get to shops or to use the service station for supplies
- A community pub would be a welcome addition
- It can't be just another village placed in the middle that's not connected
- Identity here is important, is it Begbroke or Yarnton? The name is important

### **Housing**

- A Community Land (Building) Trust could help – giving the CLT a parcel of land to build on, only for people with local connections, for self or custom build.
- The housing must be (a) affordable (b) for the local community
- The ideal would be for mixed communities, mixed and blind tenure
- Long term sustainable design of housing

### **Education, Skills, Employment**

- It must be accessible for all – ages, abilities, skills etc
- Provide for students wishing to go into apprenticeships and/or straight into employment

- It's the same for mainstream secondary as for special needs schools, not every student wants to pursue further/higher academia
- There is a requirement for more employment locally
- Partnerships needed around specialisms, for example, a number of students, in the area, would like to work in hospitality, is there a way of enabling this through the ID?
- Could encourage specialist sports hook up to link to the football stadium
- Potential new model of a partnership, for example, between Begbroke Science Park and the schools

#### **Connectivity**

- The A44 is a barrier – creates a disconnect between communities, services, and facilities – this would need to be addressed. Avoid this becoming another segregated community
- There's a need to address local transport - providing reliable, convenient services
- A more joined up approach to planning/design of the masterplan is required – particularly in relation to roads and routes

#### **Farming, sustainability**

- Is there a future for farming on this site?
- Could that link to jobs, training and education?
- Traditionally farming has taken place here – would be good for this to continue
- Link this to science activity such as conditions of soil, water and air
- History here of farming research too – OU already own Wytham Research Centre for farming research, could this be linked to the new development?
- Sustainable garden/allotments – for locally produced foods
- This site offers an opportunity for something very different around sustainable agriculture and a possible alternative for students that doesn't require following a traditional/rigorous educational path
- Flooding and the risk of flooding to be alleviated

### Group 3: Landscape, play & open spaces – “Begbroke Hill”



Group 3 discussion included:

#### **Name/identity**

- It's not Begbroke village but name Begbroke is too familiar to lose

#### **Green spaces**

- Green spaces should play big role in flood mitigation
- Separate identities for villages to preserved, development as new village with own identity. This is definitely not Oxford. Green spaces play big role in keeping villages separate.
- Green spaces al backbone for active mobility

#### **Connectivity**

- Links between Yarnton and Kidlington are important, Yarnton depends on Kidlington for many amenities.
- Big concern for vehicular traffic to Kidlington with closure of Sandy Lane crossing, however it's also noted that there seem to be less cyclists, scooters pedestrians in recent years due to intense traffic.
- Cycling infrastructure parallel to Oxford Canal would be good to. Not the current path but behind hedgerow
- Cycling infrastructure to link up to Right of Way along Rowel Brook to link to district as well as Begbroke village.
- Sandy Lane to provide access to canal cycling route from Yarnton  
Preferable link back on east side of Yarnton sought to create a larger loop and avoid A44

**Landscape character:**

- Trees vs Vistas; trees are nice but views should be preserved
- Trees vs Maintenance; trees are nice but only if maintained
- Hedgerows are valued as existing landscape elements
- Food production; currently agricultural use. Can district play a role in food production?  
Not purely productive, but also as educational component on food origins and to maintain rural character > Free range chickens

**Programmed landscape:**

- Mostly providing access to nature
- Landfill as biodiversity site
- Need for allotment, also from surrounding villages
- Sport happens outside district; this could be a way of embedding new residents
- No wishes for larger amenities/landscape program within the development to serve a wider catchment
- For new regular play program focus on Begbroke and Yarnton rather than Kidlington as Kidlington has a relatively good provision
- Not one big park but multiple smaller ones; similar to Kidlington provision.

## Group 4: Movement & connectivity – “Bridge over troubled waters (A44)”



Group 4 discussion covered the following points:

### **Describe the place at 2035:**

- Kiddlington, Yarnton and Oxford have become one conurbation, which has been covered by a masterplan for Yarnton and Begbroke

### **Who is there:**

- Population increased from 20,000 to 30,000 across Kiddlington and Yarnton
- All generations live on the site
- No combustion engine cars. People still use private transport, but EVs instead. Car sharing becomes more popular
- People need Convenient transport options
- The place needs a range of shops and services that can be used by existing communities. The right provision can help reduce the need to travel

### **What is there?**

- Facilities for all generations
- Youth and sports facilities will be important

### **Key Issues:**

- Closure of Sandy Lane: contentious but removes a rat run
- What has happened to the airport?
- Connections to existing communities will be very important, particularly over the rail line, canal and A44
- Improving connections along the canal. Similar to how the City Council have done
- Shopping parade expected in the LP but limited. A greater provision may help reduce the need to travel



- Closure of Sandy Lane. Currently a rat run from A44
- Youth provision
- Sporting provision
- How to reduce car trips and improve movement?
- More inter-generational attractions
- Improvement of connections along the canal
- Sandy Lane user survey

## Group 5: Sustainability & energy – “Internationally important, locally loved”



Group 5 discussed the following elements and ideas in their scenario:

*“Internationally Important and Locally Loved”* as an ambition for Begbroke ID.

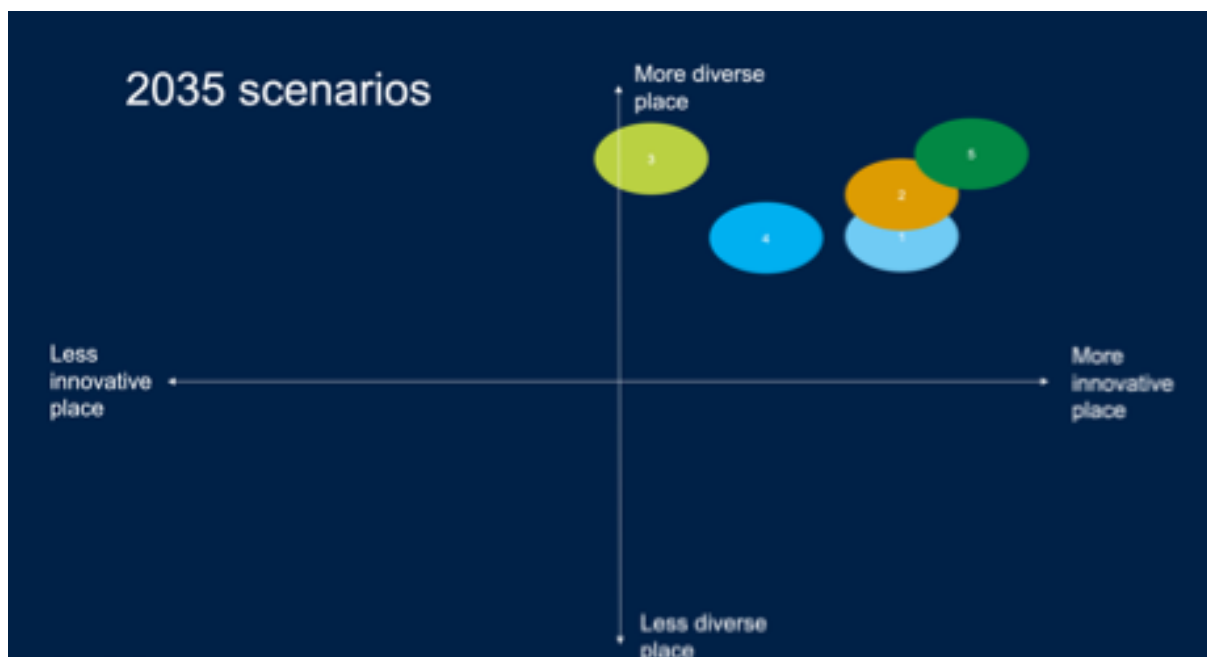
- **Biodiversity Net Gain (BNG)** – project targeting 20% BNG rather than 10% required. Concepts to include a ‘University Park’, wildflower meadows, enhanced environment along the canal, balancing the access for people vs. areas for biodiversity. Managed grasslands/meadows, increase in species and diversity from farmed areas assumed.
- **Farming** – concept of food security discussed, current farm areas presumed to have some benefit in terms of food security, positive about the concept of maintaining some food production on site – allotments/community farm.
- **Landfill** – has restrictive covenants on use.
- **Green / blue spaces** – act as ‘lungs’ for the development
- **Roofscape** – every roof to work hard, solar panels, biodiverse roofs – no dead space
- **Energy** – investigate local community energy groups, is there anything in the local area, could or should one be established? Consider microgrids. Buy and sell energy within the site direct between producers and users
- **Heat** – consider heat recovery from commercial / lab buildings and processes, how can this be captured and used? In buildings? In greenhouses?
- **Transport** – balance working and living on site to minimise the off-site trips required. Include car sharing, car clubs. No private drives/garages. Concentrate development around public transport hubs. Open transport links between the site and surrounding local communities. The future needs to offer a decent alternative to cars, at present there isn’t

one. Local transport services need to connect into the existing regional – e.g. local service to Parkway + improvements to the station access. Consolidate routes into the City Centre, not add more. Design for declining use of private cars. Cycle lanes to be segregated / other side of hedgerows? There used to be a local bus that connected the villages – Kidlington provides almost all local services. Routes to be considered as leisure, family and commuter – all needed

- **Bridges** – retain and improve existing canal bridge (lighting/safety), and seriously consider the impact of Sandy Lane – closing it will generate significant additional car miles, how can we increase connectivity across Sandy Lane that doesn't rely on /encourage private car use?
- **Population** – who lives here? University staff likely to be able to use active travel. Subsidised homes for key workers (nurses, teachers etc) – not clear if this would be allowed under current policy. Oxfordshire has a high proportion of cared for elderly, but care workers cannot afford to live locally
- **Innovation** – science park to form part of a local network/ecosystem for innovation that keeps companies locally, they may start out on site in a supported innovation facility but there needs to be space (on site or linked e.g. tech park to the north) for companies to grow but stay locally
- **Innovation/Tech in Sustainability** – high tech solutions to be encouraged but not for their own sake, low tech and low impact should be considered first.

## 8. Group Feedback Session Summary

During the feedback, participants were asked to plot the 'performance' of each scenario relative to two axes: whether it was a more or less diverse place, and more or less innovative place. The five scenarios, each with a different driver, were plotted into approximately the same quarter of the chart. While there were different strengths and weaknesses, this demonstrates a high level of correlation between the scenarios, particularly in their aims and aspirations and that the creation of a truly diverse and innovative place requires elements of each of the lead drivers.



Scenario mapping exercise from group feedback – using 'innovative place' and 'diverse place' axes

### **Group 1: Innovation, research, creativity**

- How to integrate into existing community
- Accessible and permeable as possible – using autonomous vehicles
- Flood prevention, integrated
- Social spaces
- Identity of Begbroke Hill
- Innovation isn't just what happens in the buildings but around the design and articulation of buildings too
- Want to have spaces that the existing community can appropriate

### **Group 2: Community Cohesion**

- A family environment – intergenerational, mixed community
- Different housing tenures
- Local shops and play spaces
- Education combined with university (innovation) activities
- Not just another village

### **Group 3: Begbroke Hill**

- The 3 existing villages have their own identity
- A buffer zone between all 3 villages
- Creating a track on the other side of the hedgerow for electric bikes etc.
- Sporadic tree planting, not dense - to ensure retention of vistas
- More allotments
- Railway, Sandy Lane – it's important to find some way to improve connectivity to Kidlington
- Informal play areas rather than one large play area – mixed in with existing buffer zones
- Small pocket spaces

### **Group 4: Bridge over troubled waters (A44)**

- Kidlington, Yarnton, Oxford had become a single conurbation
- Population had increased from 20-30k
- People still use cars for convenience
- What's happened to the airport
- Closure of Sandy Lane

### **Group 5: Internationally important, locally loved**

- Innovation
- Safe, segregated cycle routes
- BSP type start-ups and large companies
- Giving people space to stay as their business grows
- Improving links to the stadium and safe routes to school
- Making it natural and comfortable
- Innovation is found in low-tech aspects, it doesn't all have to be hi-tech!

## **9. General feedback from stakeholder workshop participants**

There was wide-ranging feedback from this session, including the following:

- *Thanks for inviting us, we have enjoyed it...*
- *Drainage is very important – we would like to discuss and share with your Dutch landscape consultants – we already have twin-town dialogue with Leiden...*
- *We are nervous about the approach to the affordable housing – and believe a very localised approach would be best*
- *We like the idea and approach – it is better than we expected*
- *I liked the OUD presentation, there were some good ideas in it*
- *Could we look at a Community Land Trust type approach – eg for shared development, public space, management, events, even social housing?*

- *The Oxford University School came as a surprise – do the University know how to run schools – could you partner with an established player?*
- *Can we have a (much) wider canal corridor – with wider towpaths, more greenery, biodiversity - even a major linear park, like some of the Oxford meadows*
- *There were a lot of useful connections*
- *This confirms we really do need a connecting strategic (master) plan covering the four parishes – linking movement/transport/traffic, as well as uses and facilities. Need to avoid duplication of disconnect*
- *We quite like the Begbroke Hill idea – the folks who live on the hill... it links to history (weed research), topography, distinct from Yarnton and Begbroke*

## 10. Next Steps

The workshop closed with an explanation of the next steps in the engagement process, as follows

### Community Drop-ins

6-8pm	Tuesday 12th July	Yarnton Village Hall
6-8pm	Wednesday 13th July	Begbroke Village Hall
6-8pm	Thursday 14th July	Kidlington Football Club

### Community Design workshops and drop-ins – October/November

# Begbroke Innovation District Report B: Community Drop-in Events

July 2022



## Report B: Begbroke Innovation District Community Drop-in Events: July 12<sup>th</sup>, 13<sup>th</sup>, 14<sup>th</sup> July 2022

### 1. Purpose and format of the community drop-ins

The community drop-in events were held on the 12<sup>th</sup> July, in Yarnton, at Yarnton Village Hall, on 13<sup>th</sup> July, in Begbroke, at Begbroke Village Hall, and 14<sup>th</sup> July, in Kidlington, at Kidlington Football Club.

The event format was a drop-in exhibition enabling the community to attend at any point in the evening, between 6 - 8pm, on each of the three days. The primary aims of these events were to introduce the community to the OUD planning and design team and to begin to understand the headline issues, concerns and aspirations of the wider community that should be considered when developing a masterplan for the Begbroke Innovation District.



*Attendees at Yarnton Community Drop-In*

The events were widely publicised through information flyers (Appendix 2) sent to residents of Begbroke, Kidlington and Yarnton, via Royal Mail, social media and the local press, as well as direct email notifications to community groups, including the Parish Councils, local service providers, Begbroke Science Park users and Oxford University staff and students.



During each session there was an exhibition of eight information panels setting out details about the team, approach, and potential themes for consideration. No solutions or designs were presented at this early stage. The exhibition content is provided at Appendix 3.

Over the course of the three sessions, a wide range of people from the community visited, with varying degrees of knowledge around the proposals for Begbroke Innovation District. In addition to OUD team members at each event, there were 90 people attending in Yarnton, 104 in Begbroke and 98 in Kidlington.



*Attendees at Begbroke Community Drop-In*

There were a number of OUD planning and design team members present to respond to queries and talk to those who attended.

There was also a large, vinyl, aerial floor map (and identical, smaller table-top version) which showed the Begbroke “site” and surrounding area and neighbourhoods. This is an interactive map, which allowed attendees to indicate areas of concern or opportunity, for example, a number of people plotted (using sticky dots) local desire lines.

A paper copy of the consultation feedback form was provided at the exhibition for attendees to complete. The questions related to information provided on the boards and sought to capture people's views on the process and the proposals as well as their own ideas and aspirations.

For those unable to attend the drop-in sessions, or who wanted to provide feedback after the events, an online version of the exhibition content and feedback form were made available via the OUD website [www.oud.co.uk](http://www.oud.co.uk) There was also an address provided to return the hard copy forms for those unable or preferring not to access it online.

The closing date for completed submissions was Friday 29<sup>th</sup> July.

This report contains a digest of feedback that the team received directly at these events, plus an analysis and summary of the responses received on the feedback forms.



*Attendees at Kidlington Community Drop-in*

## 2. Overview of Discussion Points

Below are the main headlines that were discussed between community members and OUD team across the three community drop-in exhibitions. There was a strong degree of commonality across the various discussions, with some local variations. They also broadly accorded with the earlier workshop feedback, and subsequent feedback form content. The relatively minor variations between the three villages of Yarnton, Begbroke, and Kidlington were in terms of their priorities for the development of the area, but generally the messages were consistent.

We list below an overview of the leading messages, though it is useful to examine the feedback comments in the following sections for more detail. These are listed in themes, as follows:

### a. Housing numbers and location

Questions were raised about the actual numbers of homes proposed, and where these may be located. Some were concerned about the cumulative effect of the PR8 site homes alongside Merton College (PR9) and the proposed Blenheim Estate 500 homes, including, for instance, the growing population impact on local services and the risk of increased flooding. For those who expressed an opinion, there was some preference for focusing development in the northern part of the PR8 site, adjacent to the existing Science Park.

### b. Housing type and affordable provision

Questions were raised by some participants around who the housing was actually for – e.g. students, researchers or Oxford's unmet demand (if different)? How much could be for local key workers, such as nurses and teachers? There was an argument made for 'proper' social housing not just 'affordable-labelled', but which is not really affordable to most people.

### c. Development pattern

There was concern expressed that the cumulative effect of the proposals would be to create one 'sprawling urban area' between the existing villages. There was a desire expressed to retain the distinctive local character and identities of Kidlington, Yarnton and Begbroke. Some people suggested they believed that '100 metre buffer zones' were expected on the northern and the southern boundaries, adjacent to the nearby properties (It was unclear as to the origin or validity of this suggestion). Some clarity about the open areas to be retained as 'green' within local plan policy was considered potentially reassuring for local people.

### d. Sandy Lane

A very significant level of concern about the prospective closure of Sandy Lane, as the level, crossing, bridge & vehicle connection(s) provide an important everyday

link to services, schools, and even families. Concern at lack of clarity/honesty about what and who is driving the policy approach. Most attendees are opposed, though a handful are not, including some neighbouring residents and others who already walk or cycle. There was a desire by many to see what bridge options were available, and what local impact these could have.

**e. Footpath network and access**

Many local residents were concerned that future development would mean potential loss of 'their' well used footpaths, which people wanted to see maintained with public access, and ideally enhanced (e.g. widths and surfaces). The character and walkability of retained paths was considered hugely significant for some, for both walking and cycling.

**f. Traffic/Movement Traffic impact**

Concerns were communicated regarding both the specific PR8 and cumulative impacts of the proposals on the existing road network, given the existing view that congestion is significant at the roundabout to the south of Sainsburys and where the A4260 meets the A44. A request was made to model 'local consideration impacts' very carefully ahead of any application.

**g. Safe crossings**

Safe crossings to school (and other facilities) were raised and a pedestrian crossing across the A44 at Begbroke was brought up a lot. It has apparently been promised for years – yet local children going to Marlborough Secondary School have to cross the A44 to get to the bus stop, with parents normally needing to take them as there is no signal controlled crossing.

**h. Public transport**

Three specific aspects of public transport were raised

- Support for improving the public transport provision and frequency, due to a lack of bus routes connecting existing local village communities.
- Some support for a new rail station/halt in the medium-term future as a key element and major draw to the location.
- The idea of having safe pedestrian routes to the bus stops and a future station, so people can easily walk to them, aiding their effectiveness.

The phasing and timing of public transport improvement was considered very important (such as early links to Langford Lane stops ahead of network improvement) because that affects longer term behaviours.

**i. Flooding**

Flooding, both surface and foul, was viewed as a major 'live' issue, notably at multiple locations around Yarnton, including on the PR8 site and along the northern boundary of Begbroke (Rowel Brook) which is prone to flooding. It was considered by attendees that any new development at PR8 could make all this worse, adding to the impact of the Merton College PR9 development. It was explained that 'the farmer' had made some alterations downstream of Begbroke that had actually made the flooding worse. Residents sought reassurance that the OUD proposals will not make flooding worse and indeed will improve the situation. This is a challenge as flood channels within Yarnton are not maintained – with an absence of clarity as to who owns these or is responsible for their maintenance.

**j. Green space and wildlife**

The provision of green space, with adequate public access to it, was considered a priority by many, particularly those who already use it. For some, especially those living nearest the site boundary at Yarnton, Begbrook and even Kidlington, there was a desire for a 'green buffer' gap to reduce visual impact. For others, the importance lay in the biodiversity of wildlife corridors and catchments, such as along the Rowel Brook corridor and the existing SSSI to the North of the site, both of which are used by bats. There was a request for more information on the OUD approach to biodiversity protection and enhancement (reference was made to the research work completed by Belinda Dow on ecological opportunities on the site).

**k. Jobs – access, skills, opportunities, innovation**

There were some verbal requests to learn what kinds of jobs there may be, and who would be equipped for them, skill-wise. What kind of innovation will be happening here? Will there be opportunities for local people?

**l. New service roles – opportunities for providers**

The question was raised as to whether local suppliers, for instance in retail, food and hospitality or health, schools and childcare services, would be eligible and encouraged to supply these services to the development, and, if so, when that process would be programmed.

**m. Amenities and services**

A lack of local amenities was identified in both Begbroke and Yarnton villages, with the need for many to drive to Kidlington for daily needs. (Some don't attempt to drive to Oxford due to the traffic and congestion)

Discussions around the types of facilities that would be useful for the local community included the following suggestions:

- **Convenience shopping** (that offers something better than Budgens on the A44). Many parents would also like to be able to let their children walk to a local shop by themselves, currently not possible.
- A **bakery** and/or food producer
- A **good quality playground**, particularly for older children, as they already have one for younger children within Begbroke. 'Adventure playground in the park' type was suggested.
- A **café** near to the playground with outdoor seating for parents,
- The **canal route upgraded** and opened up for active travel, as well as
- More **use of the canal** itself – including kayak hire
- **Local schools** – welcomed to enable children in the locality to walk to school – currently a lot of primary school children are driven to school
- A need to expand **doctors' surgery** capability locally, in the right location
- **Multifunctional facilities** for community use, ideally with a gym
- **Green areas** for open informal leisure
- Safe, easy **access to the brook**
- Safe movement **network for cyclists and pedestrians**
- **Two lit netball courts** – there are 80+ members of a netball club for youth and adults (but poor quality court provision).
- **Social space**
- New development should have **green roofs and grey rainwater harvesting**
- Inclusion of a **rugby club** relocation
- **Train station** – major benefit to locality, it would put Begbroke ID on the map
- **Good mobile phone reception** – currently poor

n. **Community infrastructure comments**

- What kind of energy strategy will be employed at Begbroke ID? Will that include solar? Will renewable energy be available to the community?
- A creative parking strategy will be required to help address/lower car usage. Electric charging will need to be part of that.
- Some discussions were held around demonstrating the effect of future mobility options. It was suggested some case studies could be shown on the website in the future.

o. **Name**

There were a range of views on the working title name of Begbroke Innovation District. The association with Begbroke was challenged by some Yarnton residents (less so from Begbroke) though some supportive reference was made to Begbroke Hill.

**p. Consultation fatigue and trust**

There was frequent evidence that trust in the various agencies and bodies, including the Cherwell District and Oxfordshire County Councils, National Agencies, Oxford University & its Colleges, as well as developers, is fragile locally. There was some expression of 'general disgruntlement' about the scale of development happening around Oxford, and the 'constant' consultation involved. (At the same time there was a varied appreciation of the Local Plan site allocation process).

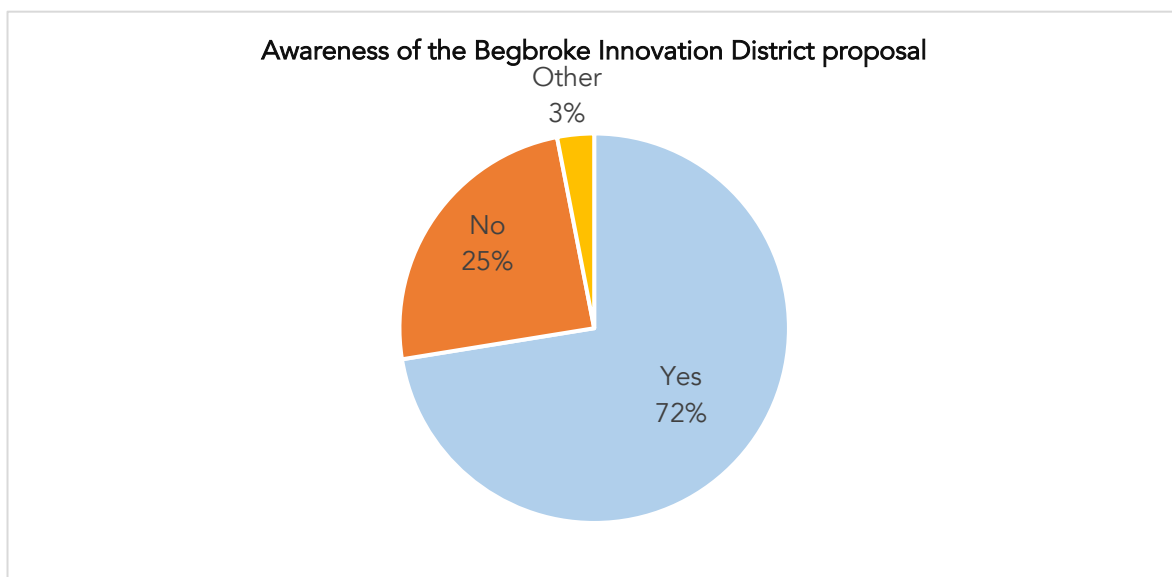
There was some scepticism around Begbroke ID consultation purpose and whether OUD was going to listen to people's views in their masterplan and design development. They felt that they have gone through this process before with other developers, without any benefit to them. They also wanted to be made aware of the consultation programme in good time and know what they should expect at each stage. They also wanted to be informed as to what is being done with their feedback and comments, as this had not happened in the past.

**3. Responses to the feedback form**

On the following pages are some graphical representations and quoted responses to the questions asked on the feedback form (see Appendix 4 for the feedback form).

**3.1 Awareness**

*Were you already aware of the Begbroke Innovation District proposal (PR8) before this consultation stage?*



There was a high degree of existing awareness of the proposal for Begbroke Innovation District. Out of the **98** respondents, 72% (71 respondents) said that they

were aware of the proposal, 25% (24 respondents) answered no and 3 % (3 respondent) responded Don't Know. They vaguely knew the plan for the area without knowing the specifics:

- I knew the land had been put out to tender etc.
- to an extent
- I was vaguely aware of plans for development in this area without knowing specific details.

### 3.2 Issues

What do you consider to be **the key issues** in taking forward Begbroke Innovation District?

This was an open-ended question from which several themes emerged from the responses. Below is a summary of some of the key issues raised.

#### Sandy Lane

- *Loss of small vehicle connectivity between Yarnton and Kidlington due to closure of Sandy Lane*
- *No plans to significantly improve road and rail infrastructure, particularly in light of proposed Sandy Lane crossing closure*
- *Sandy Lane crossing of rail considered essential*
- *logistical reasons for keeping this route (Sandy Lane) open to allow easy access to proposed canal side green space and agricultural vehicles / private dwellings trapped in the resultant triangle.*
- *Keep sandy lane open so we can cycle to Kidlington for shops and not use the car because a lot of old people cycle that road*

#### Green space, wildlife

- *Retaining the current, pleasant walking paths/footpaths in and around the area - particularly through to, and around, the Science Park*
- *Retaining as much green space as possible and not to build too many houses.*
- *Balancing space so use works for the wide variety of users within the area - enhancing the area without losing wild spaces*
- *Preserving green spaces for the community*
- *Loss of green belt land and separation between Begbroke and Yarnton. Reducing the distance from half a mile to approximately 50 metres is a joke.*
- *Key concern is protection of Rushy Meadows SSSI which borders the plot*
- *Loss of wildlife habitat (particularly mammalian)*



- *The loss of the open space that gives Begbroke, Yarnton, and Kidlington their separate identities*
- *How much green will be built on*
- *Minimal or zero effect on the green corridor between Kidlington and Begbroke/Yarnton*
- *Talking of wildlife corridor does not make any sense when there is a section of 50 metres for wildlife to transit.*
- *There is an SSSI field that will be adversely affected and it's ecology will be altered by this vast development.*
- *Protection and enhancement of the existing biodiversity.*
- *Loss of green belt - this provides recreational and beautiful land to enjoy for both Begbroke and Kidlington residents. Green Belt is supposed to only be built on in exceptional circumstances*

### **Sustainability**

- *Build using climate positive construction methods so better than just carbon neutral, maintain & improved ecological connectivity, create biodiversity net gain, enable active & public transport, make direct, safe cycle links with Oxford Parkway, central Oxford etc.*
- *To stabilise climate, we need more trees, hedges, bushes, and meadows to capture carbon*
- *Creation of a net-zero development. Attention to whether existing sewage treatment works can cope, and whether the water course that treated effluent goes into can cope. Attention to the local hydrology, especially in relation to adjacent Rushy Meadow SSSI. Potential for damaging public pressure on SSSI and its hinterland.*
- *The key issue is how the development addresses the biodiversity and climate crises. Biodiversity: Rushy Meadows SSSI borders the site to the north. Ideally there would be no further development within 500m of the boundary of the reserve. Failing this every effort must be made to minimise impact from changes to hydrology (water table / run-off) light pollution (I regularly watch the bats flying over Begbroke Lane and the neighbouring fields) noise pollution, disturbance from dog walkers, domestic cats, recreational pressures etc. Climate: BID must be climate neutral in its construction and ongoing operation. It should be car free, comply with Passivhaus standard, use solar panels, air/ground source heat pumps, water butts for gardens etc.*
- *Too many large-scale housing developments that lack sustainable energy initiatives (eg source heat pump)*
- *Water supply*

## Housing

- We need social housing so people can stay where they were born
- Affordable housing for first time buyers
- Genuinely affordable and social housing provision
- Proposed housing for Oxford University to be built on the site are not going to meet Oxford's Unmet Housing, the incorrect rationale used to justify this housing.
- The appearance of any development should be in keeping with the rural setting in terms of appearance and height and not be an "architect's statement" which are often also difficult to maintain

## Traffic Movement/Traffic Impact/Connectivity/ Footpath network and access

- More traffic/congestion
- Routes without traffic for cycling/running/walking.
- Transport volumes - bear in mind possible stadium at Stratfield Brake!
- There has to be due consideration to the reality of the traffic development and even more so if OUFC relocate to Kidlington
- The reality of car dependency in rural communities. This is going to get worse not better, with the boomerang generation of elder children staying with parents for longer. These people are mobile
- The A44 is already a write off as is Peartree
- Traffic and parking
- Having a sustainable plan for effectively managing what will become much busier main roads around the area - some roads which are already very busy, particularly during peak times.
- Concerned about the level of infrastructure with regards to transport, and particularly roads for cars. In particular, the section of single-track road between the Turnpike roundabout and the next roundabout (the one before Peartree roundabout), is very concerning to me. It already can be very busy in the morning rush hour, but with thousands of extra houses built, it is going to get jammed and take a long time to go along that road. When I highlighted this at the consultation, we were told that the plan is to improve the cycle lane and add a bus Lane in on that stretch. I believe that is just going to be completely insufficient. I understand that you are wanting to make everything as green as possible, but if you are planning on building so many houses, the infrastructure needs to reflect that. That is not what is being done here and is completely unrealistic to think an improved cycle lane & bus lane will improve that. I say this as someone who will need to drive along that road every morning in rush hour to get to Bicester to take my son to special school, or he would have free transport once he turns 5 in a minibus or taxi (if that is right for him at the time). Would a minibus or taxi be allowed in this proposed bus lane? The greatly increased flow of traffic that is bound to

*happen as these homes are built, will increase his journey time to school & back, unless this issue is managed properly. Although I would rather there isn't some more dual carriageway, I think the only way to compensate for all these houses would be to build dual carriageway in the stretch I mentioned previously.*

- *Maintaining the current link roads and footpaths through this area*
- *Providing long term solutions for existing and new residents to get to key local amenities without increasing the already high traffic volume*
- *Good active travel links*

### **Identity and impact on existing communities**

- *Loss of Yarnton identity resulting in alienation of existing community*
- *We are little villages never intended for your massive extension*
- *Separate villages lost*
- *"10 to 15 years" of disruption for local residents*
- *Urban sprawl in the context of other developments*
- *Housing near development to lose value*
- *Impact on rural landscape and communities bordering the site, who will effectively be moved into a more urban environment*
- *Unconvincing justification of a development of this scale on what was Green Belt land*
- *That Oxford's "town vs gown" don't come to Kidlington; that the space is for everyone*
- *Disruption from construction*
- *Noise from generators, air conditioning, alarms, etc = all outside normal working hours*
- *Loss of fields, loss of garden centre, facilities needed to support large communities, traffic congestions, impact on wildlife, lack of parking - naive belief that people won't need cars. Total change to area because of the other development taking place*
- *It is bad enough that we are being lumbered with 4500 houses plus another 500 at Woodstock, we also have to put up with London Oxford Airport which is getting busier, the reopening of Campsfield as an Asylum Centre, the proposed closure of Sandy Lane to traffic and from tomorrow a year's roadworks on the A44. It's all too much.*
- *This development will join up the two ancient parishes of Yarnton and Begbroke each having to pay their own Parish Share based on the number of houses. Impossible to pay now without adding to the number of houses with no guarantee many will be churchgoers and contribute. If this development is allowed to go ahead those responsible - University and developers - should compensate the two parishes being spoilt and joined up*

- *When this all started we were sold the idea of meeting Oxford's Unmet Housing Needs but now it seems we're to be an out of town campus for Oxford University*
- *Sound and light pollution*
- *Lack of trust in the 'University' and District and Oxfordshire County Councils. There has been very little openness and honesty in the past*

#### **Amenities and services**

- *Lack of outlets for youth/population with families*
- *No supermarket*
- *Not enough doctors' surgery*
- *More schools needed if the development goes ahead*
- *Poor mobile phone signal, no fibre optic cable, need better internet connection*
- *Local shops*
- *Green space/parks*
- *A community pub*
- *I live close to and I would like to see this area developed with more opportunity for workspaces*

### **3.3 Your Ideas**

*What **ideas or concepts** would help to develop the Begbroke Innovation District most beneficially from your perspective, including securing any benefits for existing residents?*

This was an open-ended question from which several themes emerged from the responses. Below is a summary of some of the key ideas raised.

*This section must be caveated with a note explaining that many of the responses provided stated they were against the principal of any development here, on green belt land and/or of a scale that for many it feels will change the nature and quality of lifestyle from a rural, countryside, village character to an over-populated, over developed, urban neighbourhood quality. However, a number of people did provide some ideas for consideration, which they felt would benefit both existing and new residents.*

#### **Green space, wildlife**

- *Re any development on fields adjacent to Rushy Meadows: management of these fields in a way that would encourage wildlife in the SSSI bats*
- *The fields surrounding Rushy Meadows SSSI (SP480140, SP483139) need to be permanently excluded from any development and managed to provide a buffer between the SSSI and BID. If possible, this should also include the*

- *triangle of land between the canal and the railway (SP483141) as further mitigation. Ideally Rushy Meadows SSSI and the surrounding land would be managed by a body with the appropriate conservation expertise e.g. BBOWT or OPT*



- *Keeping the existing dividing hedges would be helpful as lots of birds would be lost if cut down*
- *Areas for wildlife that people don't walk in*
- *Keeping hedgerows and wildlife corridors*
- *Encourage/protect local biodiversity/wildlife*
- *Installing/improving canal towpath/footpath, keeping wildlife habitat*
- *Bat + swift boxes*
- *Some parkland, but not too cultivated*
- *Good landscaping*
- *Dog walking trails, outdoor spaces, allotments, woodland play areas, ponds, lakes, rivers and arboretum woodland*
- *Flora/fauna diversity*
- *Wide active wild buffers that also serve as flood protection*

### **Sustainability**

- *Sustainable agricultural and woodlands to mitigate the effects of climate change.*
- *Large scale use of renewables,*
- *Capability of being self-sufficient in terms of energy if possible.*
- *Low carbon focus*
- *Ensure solar panels on all new buildings.*



- *Climate positive construction (see <https://youtu.be/h3puykfc8ng>), maintaining ecological connectivity, biodiversity net gain*
- *BIODIVERSITY NET GAIN in the planning system can be gamed (apparently this has happened with the Oxford flood relief channel). I am guessing that this task is routinely sub-contracted by the developer. It would be good if the biodiversity net gain contractor could be contracted directly to the University so that there is no incentive to move away from an objective assessment, and contractually oblige the developer(s) to use the results. NET ZERO development must be the objective. Wolfson College is engaged in a major refurbishment and re-equipping project for its entire estate to achieve*



*net-zero by 2025. If this new development cannot be net zero, it would be a major lost opportunity, and a complete denial of the emergency bit of the Climate Change Emergency. It would have to be net-zero by 2050 anyway, unless you are banking on failure regarding climate change. If net-zero is too expensive, you should not be building it.*

- *Ensure that the brook is made into a feature that values its links and importance*

## Housing



- *Reduction of number of houses proposed*
- *The housing should meet the environmental and climate change standards when they are built and not to be achieved by 2035. The housing should be more continental in design not the wasteful sprawling urbanisation which is favour by this country and does not bode well for future of tackling land shortages for housing*
- *Lower density of homes would be better for the local infrastructure. Also, to be in keeping with the local housing of Yarnton, Begbroke and Kidlington, I think it would be most suitable for homes to be of similar type and height*
- *It should be not so high density and only double or single storey behind Rutten Lane bungalows*
- *No gradual reduction of affordable housing as scheme develops*
- *Engagement and affordable housing for local residents - not an isolated university ghetto*

- *Building houses that would be affordable for local young people not just people working for Oxford University*
- *No high-rise buildings*
- *House prices that are affordable for local people*
- *House design to be variable, NOT square boxes as in some developments.*
- *Building lines kept behind the present hedging to preserve the appearance of the area. Building height to be kept to a minimum*
- *Architecture to blend in as much as possible*

#### **Traffic Movement/Traffic Impact/Connectivity/ Footpath network and access**

- *Considering and planning for either maintaining existing road link or a realignment that suits public access across site*
- *Keep Sandy Lane open. Do a deal with Network Rail and build a bridge*
- *Non-traffic routes e.g. cycling/run into Oxford and around*
- *Good traffic-free routes for disabled, cycle and pedestrian with access to Kidlington centre, sports facilities, schools 'Sainsburys roundabout' on A4160*
- *Retain/improve existing transport links*
- *Greatly improve the bus service*
- *Multiple access routes with safe crossing points across A44 trunk road to remaining countryside/green space*
- *Surface improvement to Oxford canal tow path giving traffic free route to Oxford City*
- *Full access road bridge east/west at Sandy Lane*
- *Add a station in Yarnton to minimise the need for car journeys*
- *I walk regularly using the rights of way so would like a similar walk available that is not overdeveloped. Nice to be able to get away from the traffic*
- *Good routes that allow walking/cycling/roller skating - that goes by a shop for easy access to this for the children (good exercise routes with a good reason to go)*
- *Keep access to the canal*





- *I still want to be able to walk to the canal using the existing path*
- *Encourage journeys not made by personal vehicle*
- *Retaining the current, pleasant walking paths/footpaths in and around the area - particularly through to, and around, the Science Park.*
- *Unrestricted access through the site as far as practicable*
- *Single lanes between roundabouts so the A44 so bus lanes can be used on the other one*
- *Cycling access into city centre*
- *Long term provision of regular transport between Begbroke, Yarnton, Water Eaton P&R and Kidlington that does not rely on short term s106 funding*
- *A regular bus service connection to Kidlington from Begbroke*
- *Introduction of paved cycle-only routes criss-crossing Kidlington and Yarnton/Begbroke (including across the railway line)*
- *Retain the public path know as 'fairy doors' and keep Yarnton Road open over the railway line.*

### **Infrastructure**

- *All infrastructure should definitely be in place and all traffic issues on the A44 solved with an increase in public transport and a direct bus route to Kidlington where we have to go for doctors, dentists, vets, shopping and clubs.*

- Resolution of existing road and public transport issues BEFORE development starts. Note this may need the government / council to subsidise certain services in order to allow people the choice of not using private vehicles.
- Excellent educational, recreational and transport infrastructure. Joined up development between the three existing areas.
- Build a stop on the Banbury Line (which would be the most frequented one between Oxford and Banbury).
- We need a green screen of c100m surrounding Broadfield Road and Stanley Close

### **Amenities and services**

- New sports facilities accessible to local residents, nice restaurants and bars, low rise, and low-density houses.
- Increasing Schooling options to stop, overcrowding, and also increase doctors, dentists and other health care. As Yarnton only has two filling stations one with a Budgens, and two hairdressers, more useful shops, an Aldi and Lidl would be needed.
- Quality sports facilities and attractive green spaces. More educational engagement - lectures, workshops. I have lived near the Science Park for 20 years and know nothing about it.
- Decent modern and clean swimming pool
- Plenty of open areas
- Health centre
- Ratio amenities > residential i.e. not just more houses.
- Equal access for new and current villagers to recreational facilities, educational, health and retail
- Food shops, dentists, opticians, general services
- Ensure that the brook is made into a feature that values its links and importance
- Space for recreation (sports, skate park)
- Zero waste stores
- Playgrounds for children
- A large free to access country park with facilities for the existing and huge number of new residents to spend quality time in. Nothing like this exists, there is nowhere for families to go
- The local sports clubs are over-subscribed, there will be a huge need for at least one large playground and sports facilities that are available to the whole community.
- Provision of space for sports facilities eg a cricket pitch or facilities for practicing sports. facilities for live performances e.g theatre for amateur and professional use.

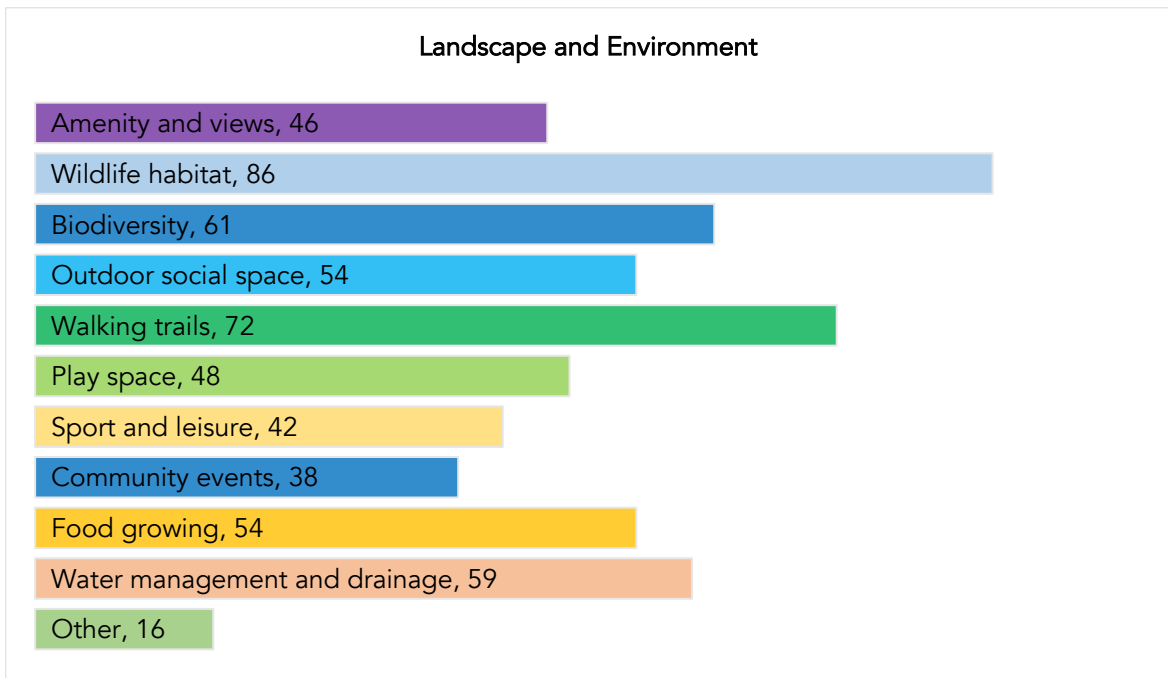
- Provision of suitable retail and health facilities to support the existing and proposed population. i.e the shops need to provide a comparable range, pricing and quality to those of local supermarkets or they may not be viable
- Flexible community spaces at heart of communities to prevent isolation and establish sense of community
- As Yarnton only has two filling stations one with a Budgens and two hairdressers, more useful shops, an Aldi and Lidl would be needed.
- Cafes
- Better phone signal, better internet service (maybe even fibre optic)
- Additional recreational facilities for all age groups
- Corner shops
- A bakery
- Important to provide employment, Social + community benefits for local residents "what's in it for them"

## Other

- Looking at the outline of the site development I don't understand why it has to be the WHOLE site. Why not instead create smaller "pockets" of development, similar to the current Begbroke science park. The developments can then effectively be integrated into nature, not standing out too much, with safe pedestrianised & bike access between scenic fields. That way the land can still be cultivated and utilised for farming, wildlife wouldn't be too impacted, everyone can enjoy the beautiful Oxfordshire countryside views, and the University can still have development.
- Discussing plans with other local developments (esp. PR9, which will be opposite), in order to be coherent and sensitive to local biodiversity
- Work with Oxford/Cherwell council to lessen house building
- Interaction between OU Research, schools and public to provide access to research presentations related to Science Park activities.
- OU initiate, encourage, support local 'Citizen Science' activities EG Air, soil, water quality.
- Working with existing community groups, organisations, and churches to nurture community
- Step change to allow integration. Guarantees of the facilities mentioned in the marketing and an offer of inclusion to the current residents. Despite the pretty words the proposal is an engulfing of the current residents and is provoking fear and disillusionment.
- Creation of a great environment in which to live and work
- Creating an innovative, inspirational and sustainable development which would be highly regarded as an excellent example for future UK developments

### 3.4 Landscape and Environment

How would you like to see *new public and green spaces* used?



The top responses were:

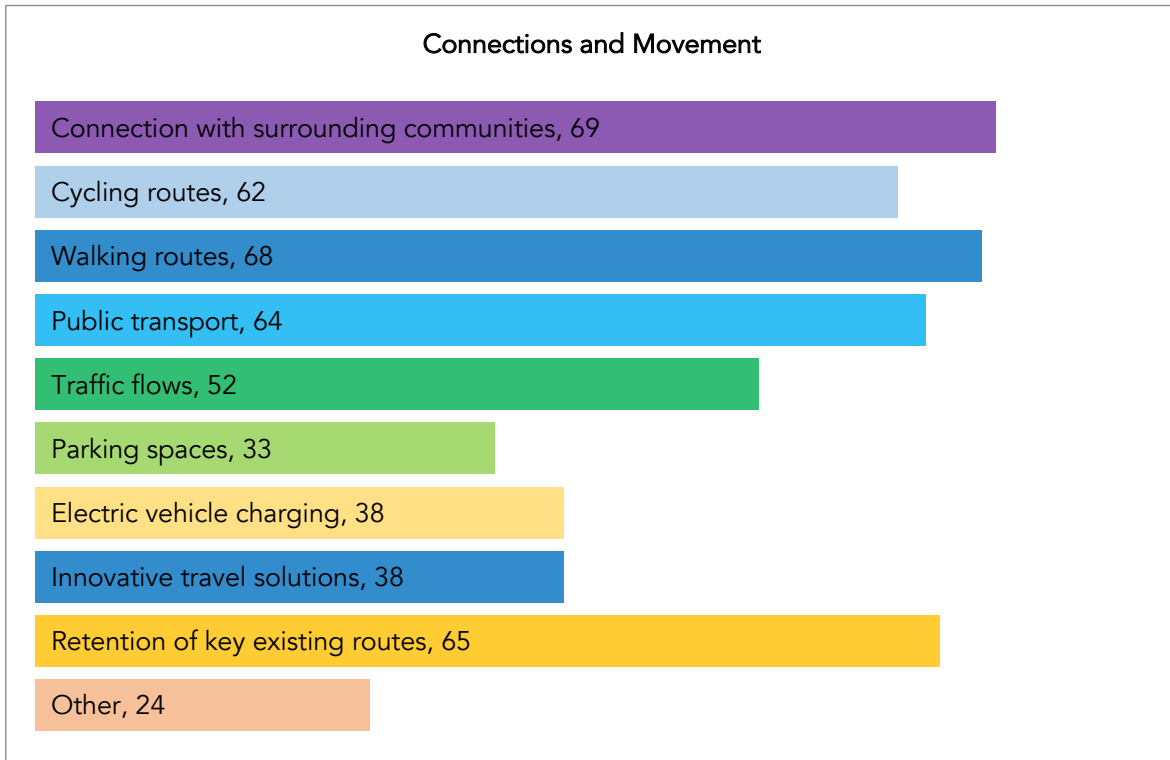
- Wildlife habitat
- Walking trails
- Biodiversity
- Water management and drainage
- Food growing and Outdoor social space

Additional comments made:

- We've got all of the above here already. If anything, use it to maintain a buffer between this and existing residential developments
- Large open spaces, such as arable fields
- Really? NEW public & green spaces - on another planet. Do you mean revised, replanned or alternative?
- All of the above - sport & leisure - less so, it would be better to support/improve existing facilities
- Just left alone

### 3.5 Connections and Movement

What are your *priorities for future transport and mobility within and connecting to the site?* (please tick all that apply)



The top 5 priorities identified were:

- Connection with surrounding communities
- Walking routes
- Retention of key existing routes
- Public transport
- Cycling routes

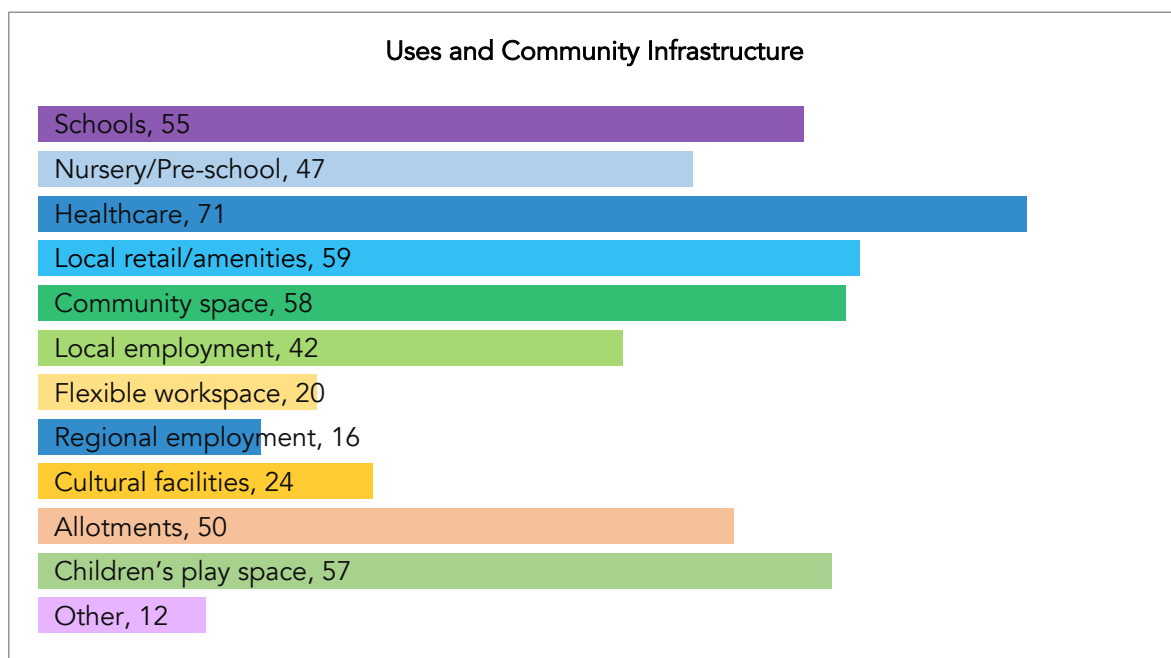
Additional comments made, in response to this question were:

- Improve road network, not assume buses or train will take the increased load
- More affordable public transport and must keep Sandy Lane OPEN
- Road improvement for other traffic
- You have to be realistic about the dependency on car in rural areas. The vast majority of people who live locally work somewhere else and usually this is only accessible in reasonable time by car
- Direct safe cycle route to Oxford Parkway. Also, Hiyacar / Co-wheels / Zipcar type options
- In principle, all these are laudable as part of keeping Green Belt
- These priorities are not relative JUST to your proposed development - this needs attention anyway

- Keep Sandy Lane open to all forms of transportation, this is a key 'connection with surrounding communities'
- The A44 must be freed up. Please note that 2,800 vehicles use Sandy Lane every day
- Not all elderly people can ride bikes
- Continued access to Kidlington
- Whilst encouraging sustainability we must also be realistic about the continued need for car use
- BID should be car free. Private car use is not sustainable. Electric cars should be the last resort when no other option is feasible. You will "reserve land for a potential railway station" - approval for BID needs to be conditional on funding for this station being secured and it actually being built. A "potential" railway station is an empty promise
- Keeping Sandy Lane open to motor vehicles to provide a link with Kidlington and avoid over-burdening other routes

### 3.6 Uses and Community Infrastructure

*What community infrastructure and uses do you think are the most important?  
(please tick all that apply)*



The top 5 most important uses and community infrastructure identified were

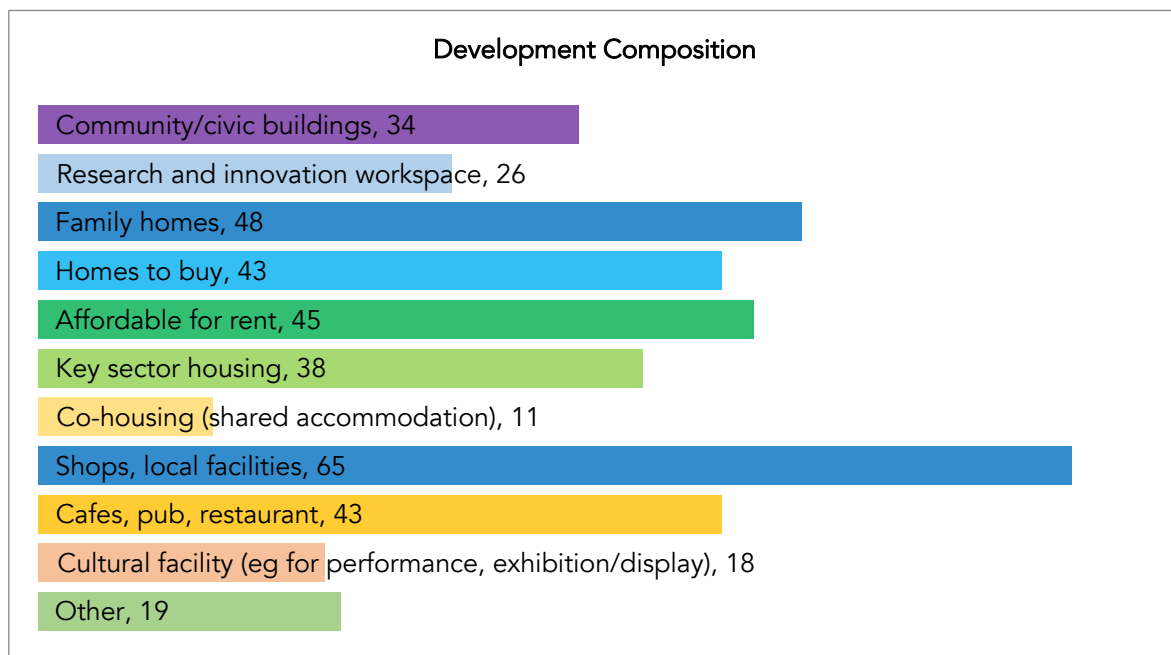
1. Healthcare
2. Local retail/amenities – some specifically mentioned a supermarket
3. Community space
4. Children's play space
5. Allotments

Additional comments made:

- There needs to be a range of facilities for children between the ages of approx.7- 16 to reduce the incidents of anti-social behaviour and vandalism
- Keeping the three villages' identities clear and not increase "footfall" into this area
- Parks, Play space for older children
- A new supermarket
- Elsewhere, on ex-industrial land, all these would be laudable. The nation should focus on respecting its remaining countryside, by restricting building to the former only
- Before waving a carrot, you need to address, roads, power, water etc.
- Transport, removing jams on the A44
- Community Hall, place to meet up
- Natural capital

### 3.7 Development Composition

What are your preferences for inclusion in the **types of built development** elements?  
(please tick all that apply)



The top five preferences for inclusion in the built development were:

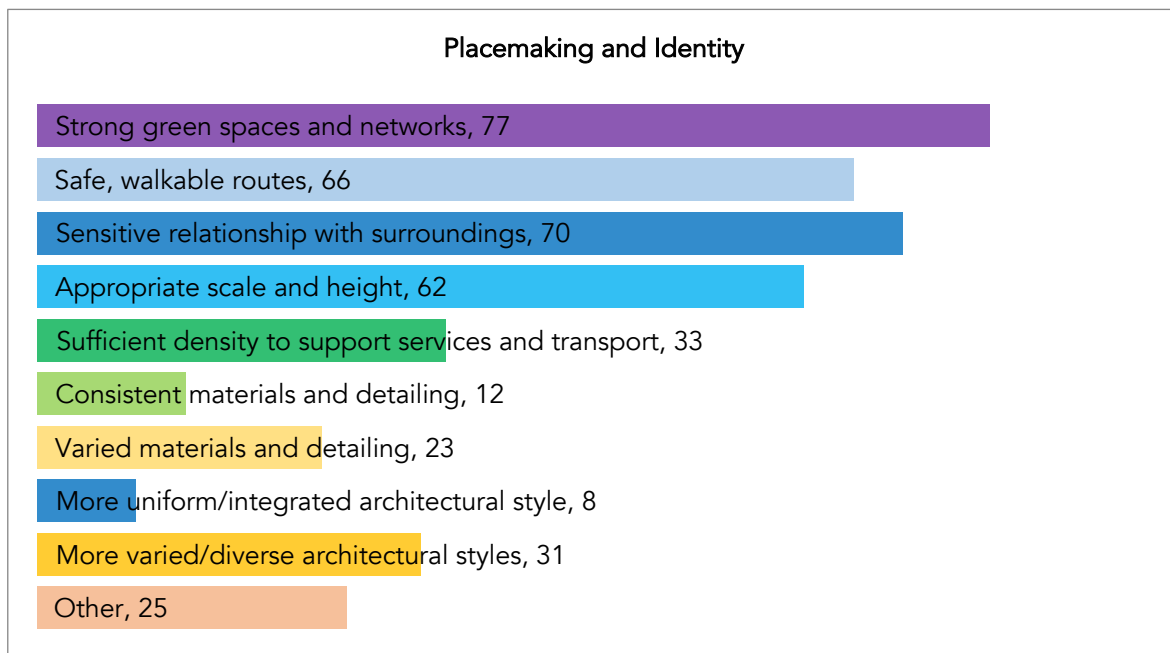
1. Shops, local facilities
2. Family homes
3. Affordable, for rent (homes)
4. Homes to buy
5. Cafes, pub, restaurant

Additional comments include:

- Share space with Science Park facilities
- Cycle hub
- Community centre possible use for church groups
- We want a bakery!
- Netball courts (use by local club)
- Multipurpose space for groups and community collaboration and worship/prayer. Also, social housing and provision for refugees
- All likely needed within but already have in Kidlington
- Zero waste shop and local food shops. eg greengrocers
- Elsewhere, on ex-industrial land, all these would be laudable. The nation should focus on respecting its remaining countryside, by restricting building to the former only
- Our preferences are irrelevant. Oxford Uni is not known for its listening ear
- Church, Railway station, cricket pavilion
- Social housing not student accommodation
- Railway and bus station as a legal prerequisite before any development is permitted
- Local worker priority for housing

### 3.8 Placemaking and Identity

What are your preferences for *the character* of the eventual Innovation District?  
(please tick all that apply)



The top 5 preferences for the character of Begbroke Innovation District were:

1. Strong green spaces and networks



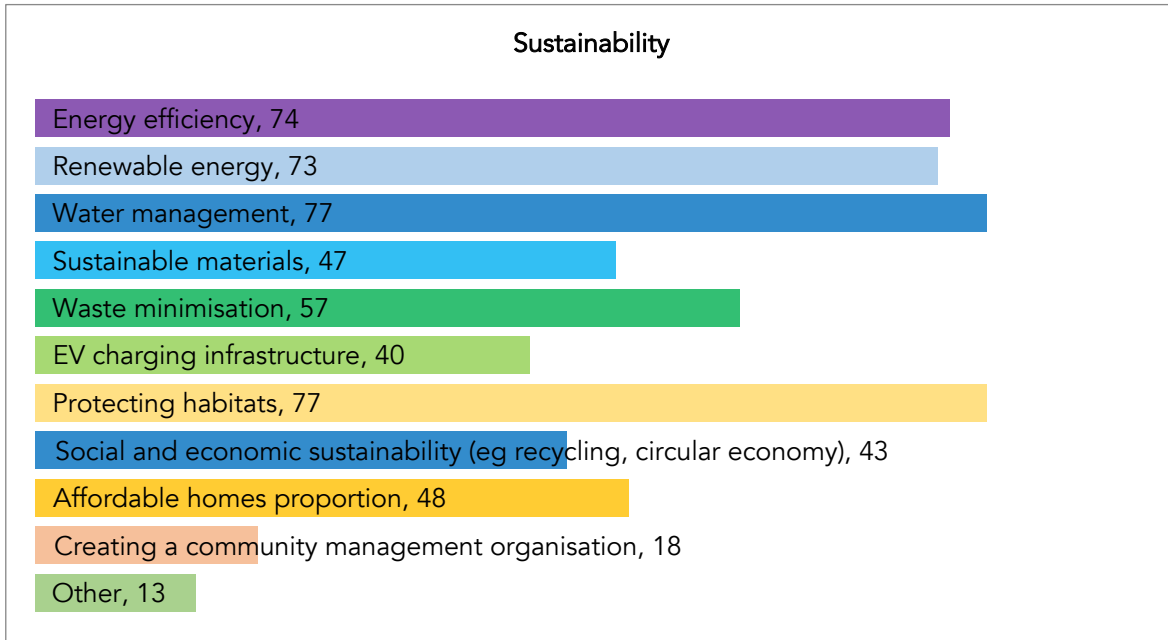
2. Sensitive relationship with surroundings
3. Safe, walkable routes
4. Appropriate scale and height
5. Sufficient density to support services and transport

Additional comments include:

- Limited scale
- Four storey building design at the east side of the A44 and running the length of the area will represent poor design plan, lack of sensitivity and reinforce the sentiment that there is no 'joined-up-thinking between the various developers and PR sites.
- Village houses not town 3/4 storeys
- Environmentally conscious
- Housing model that promotes community and social cohesion
- there's already too much density for the support network
- Avoid becoming great western park
- Less development more space
- Climate positive construction e.g. that by Greencore
- Don't look cookie cutter and soulless
- Environmental swift boxes i.e. rewilding
- Renewable buildings, sustainability building materials, passive house style
- COUNTRYSIDE!!
- If you look at some of the modern University buildings it is doubtful if many of the above have been previously taken into consideration
- All of the above - NOT - More uniform/integrated architectural style
- Quality building, not fashion. See the Duchy of Cornwall estate in Bletchington. Cricket pitch and nets
- Both Begbroke and Yarnton to be left alone
- Whatever is built needs to be easily maintained or it will look like a slum after 10 years
- Wildlife corridors
- Maintain a village atmosphere
- Retention of village identity, aesthetically pleasing
- Low density housing

### 3.9 Sustainability

What **sustainability measures** do you think are most important to build long-term benefits into the Innovation District site? (please tick all that apply)



The top 5 most important sustainability measures were:

1. (Joint top) Protecting habitats and Water management
2. Energy efficiency
3. Renewable energy
4. Waste minimisation
5. Affordable homes proportion

Additional comments include:

- Why not fill the space with solar and wind?
- Everywhere should have solar panels and it TWA are in charge of water management god help us!!
- Rail link to Oxford
- District heating
- In principle, all these are laudable as part of keeping Green Belt
- AGAIN there is an assumption that this development is a BENEFIT to the local people. This should be rethought.;
- Anglican Church
- Social Housing for the local children
- The term affordable home is misused. It should be affordable for low pay workers that are essential to keep the services and they do not need to travel great distances to work

- BID needs to be carbon neutral in construction and operation in order to address the climate emergency. All buildings must conform to the Passivhaus standard (<https://passivehouse.com/>). All buildings need to incorporate solar panels, air/ground source heat pumps, be fully insulated etc. EV charging is better than petrol, but private car ownership is still unsustainable. Rather than more failed traditional retail, look at what companies like "The Village Refill" (<https://thevillagerefill.co.uk>) and "SESI Food and Household Refills LLP" (<https://sesi.org.uk/>) are doing in terms of zero waste packaging and emulate that or partner with them. Support existing local restaurants such as The Royal Sun rather than building more

### 3.10 Other suggestions

Do you have any **other suggestions or advice** for OUD's masterplan team in taking the Begbroke Innovation District proposals forward? If yes, please provide here.

This was an open-ended question from which several suggestions emerged from the responses. Below is a summary of some of the key suggestions made:

- *Keep working with the community*
- *Invite local residents who know the area to be part of the team*
- *Impact of new football stadium on all traffic*
- *Keep all green belt. Build elsewhere? eg brownfield sites within the city limits. maintain a village mentality ie ensure new build areas have centres and amenities of their own*
- *Think seriously about alleviating the strain on local infrastructure, including the compound impact of other significant local developments: housing expansion in Woodstock and Hanborough, new Oxford United ground at Stratfield Brake, current North Oxford development, and spurious and proliferating infilling. Also, especially if you want to get local residents on side, don't let Network Rail close the Sandy Lane crossing!!*
- *Link this Development with others*
- *1. Don't duplicate the existing community amenities. 2. Encourage walking, cycling, mobility scooters etc with priority over vehicles through design of shared road and pavement surfaces. 3. Build a driverless tram bidirectional circular route to link Begbroke, Yarnton, Kidlington and Water Eaton P&R. This would provide a regular, reliable and predictable source of connection. 4. Discourage car use by restricting driveways and on-road parking. Consider how on-line shopping deliveries can be made to local hubs, rather than to the door. 5. Provide infrastructure for third party vehicle sharing schemes and secure parking hubs with EV charging for residents and visitors close to the existing main roads. (Underground?)*

- Sadly for OUD - I am not in favour of this development - especially with possible Stratfield Brake Stadium - both mean a massive loss of green spaces
- Have you actually considered the Northern Powerhouse area?
- Communicating with other developments, to share plans for facilities and continue communicating with the local community.
- Think about how this development can integrate with the other developments being proposed in and around north Oxford (Stratfield Brake stadium, Stratfield Farm, Water Eaton, Kidlington roundabout and the Kidlington High Street...we have lots happening around us) and propose solutions/services that complement each other and not compete against each other for attention. If there's competition, we could end up with developments that aren't used or entered into leading to areas once again looking deprived. Don't be insular in your planning.
- My advice would be to work with all the other proposed developments that are happening in the area (Water Eaton etc) so that it's a joined up approach which is taken.
- 1. Communicate with the current residents. This is a scary change for the current residents, the villages of Yarnton and Begbroke are being swallowed and turned from villages into urban areas. There is no acknowledgement of that in the enthusiastic plans. It is therefore important to continue to engage with the current residents - the forums were much appreciated, so thank you for that - more please.  
 2. Step change - urbanisation is being forced on the current residents. While we all understand the need for more housing, the volume of this development more than doubles the villages in one go and will add massive pressure on the current transport system and amenities - whatever the lovely ideas about cycle lanes, increased public transport and amenities, we all know it means an extra 6000 - 8000 cars on an already busy road system and pressure on an already over extend primary school and doctor's surgery. Why build in the potential for a rail station - why not put one in? Many European countries (Holland, Sweden, Germany) put the facilities in, then build the housing. Why do we always do it the wrong way around making it difficult and aggravating for old and new residents.
- 3. Deliver What is Promised - So often we have heard of development plans where so many fabulous transport links and amenities are promised, then 'oh dear' the developers have run out of money and those things which would enhance the development and the lives of all residents are never added, leaving old and new residents poorly served and dissatisfied.

### 3.11 Other contacts

A number of individuals and organisations were suggested for OUD to engage with. Many of these have already been contacted by OUD and engaged with the process to date.

#### Amenities/service providers

- Retailers
- Publicans

#### Health

- Yarnton Care committee
- GP Practices and CCG

#### Education

- Begbroke playgroup - [karen@begbrokeplaygroup.org.uk](mailto:karen@begbrokeplaygroup.org.uk)
- Apprentice schools

#### Sport and Social groups/clubs

- Netball, football etc/ local teams - local club in need of larger recreation facilities as club is at capacity for our single outdoor court – contact [yarntonnetballclub@outlook.com](mailto:yarntonnetballclub@outlook.com)
- Kidlington sports groups from junior to senior (male and female)
- Scouts
- Women’s Institute

#### Faith

- Vicar of St Bartholomews; Yarnton and St Michaels Begbroke – Parish Share;
- Local churches in Yarnton, Kidlington, and Woodstock
- Churches together in Kidlington
- The Diocese of Oxford

#### Community

- Residents – suggest focus groups as these drop-in sessions can become a bunfight by a few (usually oppositional) voices. Local people will have a range of opinions that risk going unheard. \*Forming an advisory group at random from interested locals
- This consultation was rather white given the ethnic diversity of Kidlington, so to make sure all residents are involved.
- Residents in Yarnton, Begbroke, Kidlington, Woodstock, Bladon
- Include new residents from the outset

## Parish Councils

- Yarnton, Begbroke Kidlington Parish Councils

## Transport

- Network/British rail
- Public transport providers - Stage Coach and Oxford bus companies
- The Airport – Airfield management
- Oxford Parkway train & bus stations

## Utilities

- Thames Water
- Energy companies

## Environment

- Berks, Bucks & Oxon Wildlife Trust - <https://www.bbowt.org.uk>
- Wild Kidlington Project (Rhiannon Evett)
- RSPB
- Woodland Trust - as potential contractors for tree planting in the nature reserve (and community engagement in that activity). MSc student Belinda Dow wrote a report on the area about the potential for wetland last year. She toured the site with local ecological consultant Dr Judith Webb BEM. If you have not received this report, this is who she is:  
<https://uk.linkedin.com/in/54elinda-dow-29598317b>  
<https://www.iccs.org.uk/person/belinda-dow>
- Oxford Friends of the Earth
- Wild Oxfordshire – <https://www.wildoxfordshire.org.uk/>
- Natural England – <https://www.gov.uk/government/organisations/natural-england>
- Judy Webb (Local ecologist) – <https://judithwebb.weebly.com/>
- Freshwater Habitats Trust <https://freshwaterhabitats.org.uk/> - for advice on restoration of the Rowel Brook and the pond
- Cherwell Collective (Emily Connally)
- Council for the Preservation of Rural England
- The Begbroke & Yarnton Green Belt Campaign <https://www.ourgreenbelt.uk>
- Local Green Party

## Emergency services

- Police and other emergency services

### Local and National Government

- Councils – Cherwell District, Oxford City, Oxfordshire County
- The planning authorities need to be more directive as to what the aspiration of any development is to be
- HMG to discuss whether such innovation projects should be in the Oxford Cambridge corridor or a factor in the levelling up agenda

### Other development proposal promoters/schemes

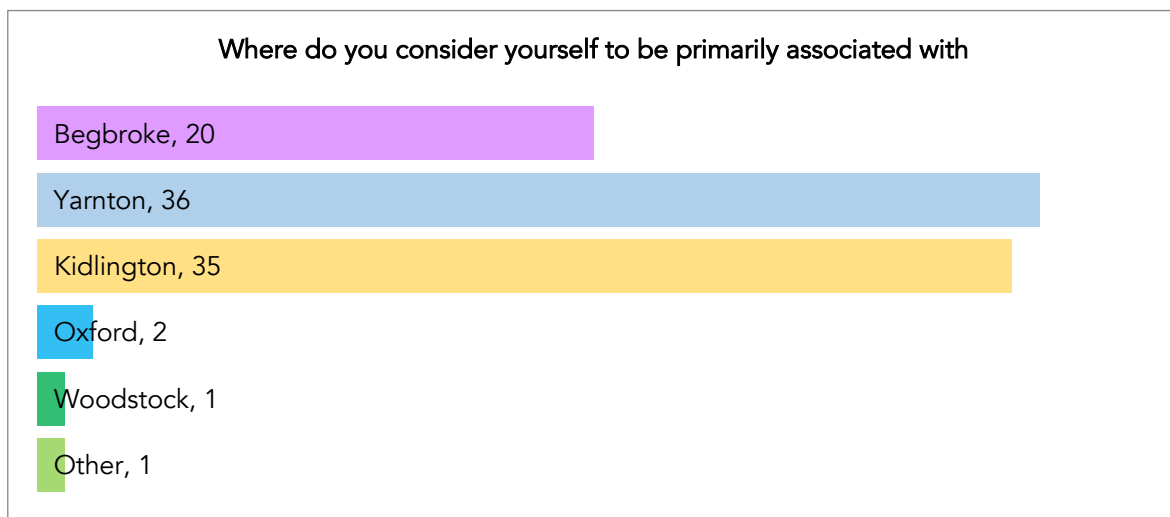
- Other PR sites
- Stratfield Brake stadium
- Stratfield Farm
- Water Eaton
- Kidlington roundabout
- Kidlington High Street

### Other

- Greencore Construction Ltd
- Mulberry Gate Residents' Management Company
- RIBA – architectural integrity not just characterless units  
Social Services

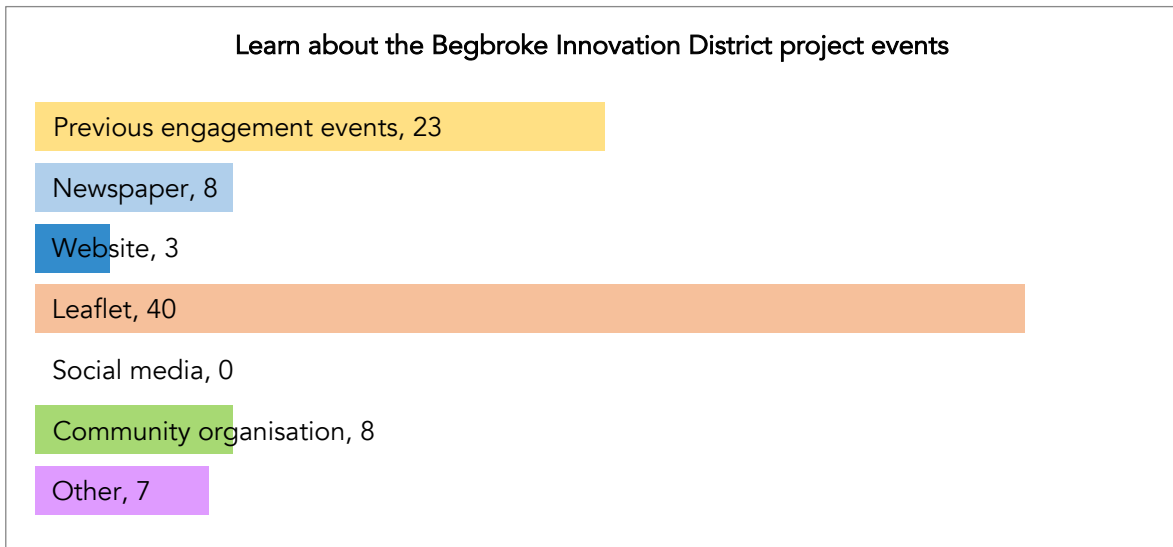
### 3.12 Respondents Information

- a. *Where do you consider yourself to be primarily associated with (tick any that apply)*



The majority of people responded that they were most associated with the Parishes adjoining the PR8 site – Begbroke, Yarnton or Kidlington.

b. How did you learn about the Begbroke Innovation District project events?



Most of those responding had learned about the exhibitions through the information leaflet, mailed directly (via Royal Mail) to residents/properties in Begbroke, Kidlington and Yarnton.



#### 4. Conclusion and Next Steps

In conclusion we can make the following observations

1. There has been a **broad extension of engagement and awareness-raising** about the Begbroke Innovation District/PR8 allocation in July 2022, primarily focused around the surrounding communities of Begbroke, Kidlington and Yarnton.
2. With over **300 participants and over 90 response forms**, this engagement has achieved a healthy outreach, bearing in mind this is still only the beginning of the masterplanning process. This has included a variety of sectors, ages, and local geographies. OUD will continue to engage with the local communities including further engagement with seldom heard groups, including young people.
3. Community participants, whether as individuals and/or organisations, have provided a **wide range of contributions** about context and history, challenges and concerns, and future ideas, innovations and aspirations. These are useful in helping inform the masterplan team develop possible design approaches in the context of the 'real place'.
4. There is a **desire for local organisations and individuals to be kept informed** and engaged further in developing and testing ideas in the approach to Begbroke Innovation District, ahead of any planning application.
5. The planned **next steps include masterplan design workshops** (in October), with further review opportunities to follow, before any planning application.

## Appendices

### Appendix 1 Stakeholder Workshop Attendees

Name	Organisation
Colin Sherwood	Begbroke and Yarnton Allotment Association
Sue Sherwood	Begbroke and Yarnton Allotment Association
Leslie Allen	Begbroke Parish Council
Malcolm Ryder	Begbroke Parish Council
Alistair Cory	Begbroke Science Park
Rev'd Oliver Petter	Benefice of Yarnton with Begbroke and Shipton on Cherwell
Christine Cambrook	Buro Happold
David Brown	Yarnton Parish Council & Cherwell Development Watch Alliance
Ian Middleton	Cherwell District Council
Nathanael Stock	Cherwell District Council
David Mason	Diocese of Oxford
Darryl Chen	Hawkins Brown
Diego Grinberg	Hawkins Brown
Jas Atwal	Kevin Murray Associates
Emma Churchyard	Kevin Murray Associates
Kevin Murray	Kevin Murray Associates
David Robey	Kidlington Parish Council

Kirsty McMullen	KMC Transport Planning
Ian Peters	LVS Oxford
Melle van Dijk	OKRA
Paula Brown	Oxford University
Sebastian Balcombe	Oxford University Development
Tom Clarke	Oxford University Development
Lynette Hughes	Oxfordshire County Council
Amrik Manku	Oxfordshire County Council
Nigel Simpson	Oxfordshire County Council
Matthew Sharpe	Quod
Di Croft	Resident
Lisa Hughes	River Learning Trust
Gemma Bushell	Turner Townsend
Steve Smith	Yarnton Flood Defence Group
Keith Johnston	Yarnton Parish Council
Fiona Mawson	Yarnton Parish Council
Graham Thompson	Yarnton Parish Council



## BEGBROKE INNOVATION DISTRICT COMMUNITY DROP-INS

Oxford University Development (OUD) plans to deliver a world class, mixed-use neighbourhood around Begbroke Science Park. To find out more, meet members of the design team and share your ideas and thoughts, come and join us at one of the community drop-in exhibitions. For any questions or more information, please contact us on [begbroke@oud.co.uk](mailto:begbroke@oud.co.uk) or 0800 298 7040.

- |                     |                              |   |
|---------------------|------------------------------|---|
| <b>1</b> Yarnton    | Tuesday 12th July<br>6-8pm   | Yarnton Village Hall<br>The Paddocks, Yarnton, OX5 1TF        |
| <b>2</b> Begbroke   | Wednesday 13th July<br>6-8pm | Begbroke Village Hall<br>3 Begbroke Lane, OX5 1RQ             |
| <b>3</b> Kidlington | Thursday 14th July<br>6-8pm  | Kidlington Football Club<br>Yarnton Road, Kidlington, OX5 1AT |

## Appendix 3 Exhibition Pop Up Panels

### INTRODUCTION

Welcome to this update exhibition about the innovation district proposed for the Begbroke-Yarnton area, north of Oxford.

#### Background

The Innovation District, allocated in Cherwell Council's Local Plan, builds on the achievements of Begbroke Science Park, where world-class university scientists work with industry decision-makers and entrepreneurs to turn cutting-edge research into commercial opportunities.

More than 100 companies have been spun out from Oxford research since 2015. These are nationally significant, being worth billions of pounds and creating thousands of jobs. The aim is therefore to grow the workspace and research elements, alongside new housing and community facilities.



#### Oxford University Development Joint Venture

Oxford University Development (OUD) is a £4bn joint venture bringing together the land, vision and opportunities of Oxford University with the investment and development management skills of Legal & General focusing on academic estate, residential, infrastructure and commercial space. OUD is delivering exemplary, sustainable development for Oxford University to maintain and enhance its world class research and education and to support the wider Oxford economy and society.



### BEGBROKE INNOVATION DISTRICT

#### The Proposed Innovation District

OUD plans to deliver a £1billion, 190-hectare mixed-use neighbourhood around Begbroke Science Park.

These plans are underpinned by the allocation in Cherwell District Council's adopted Local Plan, known as PR8: Land east of A44. The allocation includes a range of research & development, commercial, residential, university linked housing, and associated social and physical infrastructure uses. Among these are schools, local centres, amenity space and recreation/leisure uses, as well as excellent connectivity to the City of Oxford by sustainable means.

OUD plans to take a long-term, high-quality approach to placemaking. The development will enable growth and innovation in fast-emerging economic sectors, and deliver very high levels of environmental sustainability. It will create a vibrant new community, while also building strong links with the existing communities around it that will support their growth and prosperity.



## MASTERPLAN TEAM

### Design Competition

OU D launched a design competition in 2021 to help select a team to create the masterplan that will guide the development of the Innovation District over the next 20 years. There was huge interest, with over 40 competition entries from national and international consortia, many with local connections and research experience.

### Team Members

After assessing the design and sustainability approach of all the entries, the judging panel selected a team with the following members:

	<b>HAWKINS BROWN</b> Lead Masterplanner
	<b>BURO HAPPOLD</b> Sustainability, drainage & flood risk, utilities, acoustics & air quality, highways design, bridge engineer
	<b>MURRAY TWOHIG</b> Vision strategy
	<b>OOZE</b> Social landscape
	<b>RCKA</b> Residential architect
	<b>OKRA</b> Landscape architect

The full design and planning team includes:

	<b>QUOD</b> Town & country planning
	<b>KEVIN MURRAY ASSOCIATES</b> Community & stakeholder engagement
	<b>KMC TRANSPORT PLANNING</b> Transport strategy
	<b>BECG</b> Communications & media
	<b>KING TECHNICAL CONSULTANCY</b> Technical support
	<b>TURNER &amp; TOWNSEND</b> Project management
	<b>AECOM</b> Cost consultants



## LANDSCAPE & ENVIRONMENT

The new community will have strong roots in its Thames Valley context, providing a flexible framework within which the site's various elements can evolve over time. The OUD team are studying and mapping the assets that are already there and considering what possibilities for change and adaptation there may be.

The developed masterplan will articulate a series of green and blue spaces and networks, including trails, parks and other spaces for play and for food growing. The aim is to support healthy and sustainable means of travel and achieve a net gain in biodiversity. We are keen to hear your ideas on this before developing the plans: what are your priorities?



## USES & COMMUNITY INFRASTRUCTURE

The Begbroke Innovation District neighbourhood will combine a wide range of uses. In addition to the core functions of research workspace and housing, there will be a need to include:

- Education provision at different levels
- Health facilities
- Indoor and outdoor leisure, parks and play space
- Allotments and food growing space
- Shops and amenities
- Cultural facilities
- Employment workspace

What do you think is needed here? What would make a positive difference?



## CONNECTIONS & MOVEMENT

The Begbroke Innovation District will provide a mix of uses, which will enable people to live full and active lives accessing work, education, leisure and other activities. This will reduce the need to travel to meet day to day needs. We will need to provide a network of high quality and legible routes through the site that facilitate walking and cycling.

We recognise that there will still be the need for travel to and from Begbroke, and for these journeys we will need to ensure that there is sufficient provision for people to travel without relying on a car. Major investment is proposed by Oxfordshire County Council to the A44 and A4260 corridors between Woodstock and Kidlington and Oxford City Centre, which is focused on delivering improvements to walking, cycling and public transport. We will need to build on this to ensure that journeys to and from the site can be made sustainably.



The Begbroke Transport Strategy will need to be mindful of the changing nature of mobility and the future demands of society. Examples include increased home deliveries, changing commuter patterns, changed ownership arrangements for cars. The COVID-19 pandemic has shown how travel behaviour and ways of life can be changed towards more sustainable activities and the Begbroke masterplan provides an opportunity to build on these experiences. As required by the Local Plan, we will reserve land for a potential railway station to ensure that the masterplan is future proofed.

We are keen to hear your ideas to inform the development of the Begbroke Innovation District's transport strategy.

## PLACEMAKING & IDENTITY

Within the masterplan the design team will explore a range of types of development & character. This will include the approach to:



**General Layout**  
Including any streets, trails and other connections

**Relationship between Green/Open Space & Buildings**  
and their evolution over time



**Definition of Character Areas**  
with distinctive local identity

**Mix of Uses**  
within the various character areas



**Scale & Density**  
of different types of building uses, such as workspace and family homes

**Types of Open Space & Landscape Planting**  
Trees, shrubs, herbs, meadow flowers



**Architectural Expression**  
Form, materials and character



## PLANNING & DESIGN PROCESS

The masterplan process starts in the summer 2022 and will lead towards a planning application in 2023. There will be various stages of community and stakeholder involvement, including around the masterplan design approach in September. The earliest stage of construction is anticipated for 2025.

### Programme

The key steps in the programme are:





## Begbroke Innovation District July 2022 Engagement Questionnaire



This is an engagement feedback questionnaire for those who have seen the presentation panels relating to the Begbroke Innovation District (PR8) either in person or online at [www.oud.co.uk](http://www.oud.co.uk). The closing deadline for responses is **5pm Friday 29<sup>th</sup> July**.

### 1 Awareness

Were you already **aware of the Begbroke Innovation District** proposal (PR8) before this consultation stage?

- Yes
- No
- Don't know

### 2 Issues

What do you consider to be **the key issues** in taking forward Begbroke Innovation District?

.....

.....

### 3 Your ideas

What **ideas or concepts** would help to develop the Begbroke Innovation District most beneficially from your perspective, including securing any benefits for existing residents?

.....

.....

### 4 Landscape and Environment

How would you like to see **new public and green spaces** used? (please tick all that apply)

- Amenity and views
- Wildlife habitat
- Biodiversity
- Outdoor social space
- Walking trails
- Play space
- Sport and leisure
- Community events
- Food growing
- Water management and drainage

### 5 Connections and Movement

What are your **priorities for future transport and mobility** within and connecting to the site? (please tick all that apply)

- Connection with surrounding communities
- Cycling routes
- Walking routes
- Public transport
- Traffic flows
- Parking spaces

- Electric vehicle charging
- Innovative travel solutions
- Retention of key existing routes

**6 Uses and Community Infrastructure**

What **community infrastructure and uses** do you think are the most important?  
(please tick all that apply)

- Schools
- Nursery/Pre-school
- Healthcare
- Local retail/amenities
- Community space
- Local employment
- Flexible workspace
- Regional employment
- Cultural facilities
- Allotments
- Children’s play space

**7 Development Composition**

What are your preferences for inclusion in the **types of built development** elements?  
(please tick all that apply)

- Community/civic buildings
- Research and innovation workspace
- Family homes
- Homes to buy
- Affordable for rent
- Key sector housing
- Co-housing (shared accommodation)
- Shops, local facilities
- Cafes, pub, restaurant
- Cultural facility (eg for performance, exhibition/display)
- Other.....

**8 Placemaking and Identity**

What are your preferences for the character of the eventual Innovation District?  
(please tick all that apply)

- Strong green spaces and networks
- Safe, walkable routes
- Sensitive relationship with surroundings
- Appropriate scale and height
- Sufficient density to support services and transport
- Consistent materials and detailing
- Varied materials and detailing
- More uniform/integrated architectural style
- More varied/diverse architectural styles
- Any other features .....

**9 Sustainability**

What **sustainability measures** do you think are most important to build long-term benefits into the Innovation District site? (please tick all that apply & cont. on next page)

- Energy efficiency
- Renewable energy
- Water management
- Sustainable materials

- Waste minimisation
- EV charging infrastructure
- Protecting habitats
- Social and economic sustainability (eg recycling, circular economy)
- Affordable homes proportion
- Creating a community management organisation
- Other.....

**10 Other suggestions**

Do you have any **other suggestions or advice** for OUD’s masterplan team in taking the Begbroke Innovation District proposals forward? If yes, please provide here.

.....

.....

**11 Other contacts**

Are there **any other organisation or individual** you suggest we should engage with in the process of planning Begbroke Innovation District? If yes, please provide details?

.....

.....

**Your contact details**

Name.....

Organisation (if any).....

Email.....

Where do you consider yourself to be primarily associated with (tick any that apply)

- Begbroke     Yarnton     Kidlington     Oxford     Woodstock
- Other (please specify).....

We will keep you informed about planned future engagement events.

Further update information will be available on the OUD website at **www.oud.co.uk**

**Deadline**

Please provide your comments by **5pm Friday 29<sup>th</sup> July** at latest, to either

- OU D team at events
- Online portal on website [www.oud.co.uk](http://www.oud.co.uk)
- Postal address at?

**GDPR and Privacy**

All personal or contact details are held securely by Kevin Murray Associates for the purposes of consulting on this project only for OUD, in line with data protection best practice. They are not shared with any other party. The details are destroyed 1 year or after the planning application is lodged, whichever is sooner.

All comments are recorded for the purposes of this project only and are anonymised and aggregated, personal data and responses will not be associated to each other.

**Kevin Murray Associates for OUD July 2022**